That Which is Claimed:

- 1. A cosmetic or dermatological formulation comprising:
- (a) at least one particulate UV filter substance, and
- (b) at least one dialkyl naphthalate having the structural formula

$$R^1$$

wherein R¹ and R² are selected independently of one another from the group consisting of branched and unbranched alkyl groups having 6 to 24 carbon atoms.

- 2. The formulation as claimed in claim 1, wherein at least one of R¹ and R² is a branched alkyl group having 6 to 10 carbon atoms.
- 3. The formulation as claimed in claim 1, wherein R¹ and R² are branched alkyl groups having 6 to 10 carbon atoms.
- 4. The formulation as claimed in claim 1, wherein the at least one dialkyl naphthalate comprises diethylhexyl naphthalate.
- 5. The formulation as claimed in claim 1, wherein the at least one dialkyl naphthalate is present in amount of 0.001 to 20 weight % based on the total weight of the formulation.

- 6. The formulation as claimed in claim 5, wherein the at least one dialkyl naphthalate is present in an amount of 0.01 to 15 weight % based on the total weight of the formulation.
- 7. The formulation as claimed in claim 5, wherein the at least one dialkyl naphthalate is present in an amount of 3 to 10 weight % based on the total weight of the formulation.
- 8. The formulation as claimed in claim 1, wherein the at least one particulate UV filter substance is an inorganic pigment.
- 9. The formulation as claimed in claim 6, wherein the at least one particulate UV filter substance is a micronized inorganic pigment
- 10. The formulation as claimed in claim 9, wherein the micronized inorganic pigment is a micronized metal oxide.
- 11. The formulation as claimed in claim 10, wherein the micronized metal oxide is an oxide of a metal selected from the group consisting of titanium, zinc, iron, zirconium, silicon, manganese, aluminum, cerium, and mixtures thereof.
- 12. The formulation as claimed in claim 10, wherein the micronized metal oxide further comprises barium sulfate.
- 13. The formulation as claimed in claim 10, wherein the micronized metal oxide has a primary particle size of less than 300 nm.
- 14. The formulation as claimed in claim 13, wherein the micronized metal oxide has a primary particle size of 10 to 150 nm.

- 15. The formulation as claimed in claim 10, wherein the micronized metal oxide is a surface treated metal oxide.
- 16. The formulation as claimed in claim 1, wherein the at least one UV filter substance is present in an amount of 0.01 to 20 weight % based on the total weight of the formulation.
- 17. The formulation as claimed in claim 16, wherein the at least one UV filter substance is present in an amount of 0.1 to 10 weight % based on the total weight of the formulation.
- 18. The formulation as claimed in claim 1, further comprising at least one additional UV filter substance selected from the group consisting of triazines, benzotriazoles, organic, inorganic pigments, and mixtures thereof.
- 19. The formulation as claimed in claim 1, further comprising at least one UV-A filter substance or broad-band filter substance.
- 20. The formulation as claimed in claim 19, wherein said at least one UV-A filter substance or broad-band filter substance includes at least one dibenzoylmethane derivative.
- 21. The formulation as claimed in claim 20, wherein the dibenzoylmethane derivative is selected from the group consisting of 4-(tert-butyl)-4'-methoxydibenzoylmethane, 2,4-bis{[4-(2-ethylhexyloxy)-2-hydroxy]phenyl}-6-(4-methoxyphenyl)-1,3,5-triazine, and mixtures thereof.

- 22. The formulation as claimed in claim 1, wherein the formulation is an oil-inwater emulsion.
- 23. The formulation as claimed in claim 1, wherein the formulation is a water-in-oil emulsion.
- 24. The formulation as claimed in claim 1, wherein the formulation is a hydrodispersion.
- 25. The formulation as claimed in claim 1, wherein the formulation is a solid stabilized emulsion.
- 26. A method for moisturizing skin comprising applying to the skin a cosmetic or dermatological formulation comprising:
 - (a) at least one particulate UV filter substance, and
 - (b) at least one dialkyl naphthalate having the structural formula

$$R^1$$

wherein R¹ and R² are selected independently of one another from the group consisting of branched and unbranched alkyl groups having 6 to 24 carbon atoms.

27. A method for protecting skin from light-induced skin aging comprising applying to the skin a cosmetic or dermatological formulation comprising:

- (a) at least one particulate UV filter substance, and
- (b) at least one dialkyl naphthalate having the structural formula

$$R^1$$

wherein R¹ and R² are selected independently of one another from the group consisting of branched and unbranched alkyl groups having 6 to 24 carbon atoms.

28. A method for increasing the UV protection of a cosmetic or dermatological formulation comprising at least one particulate UV filter substance, said method comprising adding to the cosmetic or dermatological formulation at least one dialkyl naphthalate having the structural formula

wherein R¹ and R² are selected independently of one another from the group consisting of branched and unbranched alkyl groups having 6 to 24 carbon atoms.